

Ceralyte Distribution Report January - October 2007

Thank you for your support of Direct Relief International's work to improve the health status of people around the world, through your donation of Ceralyte. Below please find comments we have received from partners. These testimonials reflect the profound impact of Ceralyte donations and we are very thankful for the contributions which made all of this possible.

To evaluate the impact and appropriateness of Ceralyte to our partners, we approached them with a few questions. Below you find some of the responses, sorted by country.

Liberia

Direct Relief received this picture from our partners Christian Aid Ministries (CAM) in Liberia, West Africa. Since 1981, CAM has been operating health and social service programs around the world, providing an average of 15 million pounds of food, clothing, medicines, and seeds annually. In Liberia, CAM supports 75 health centers in 13 different counties, all of which are providing free medical services to the surrounding communities.

This is Mercy Giah with her 20 month old son, Darius. They live deep in Liberia's interior in Barkoa Town, in Grand Bassa County. Little Darius was suffering from diarrhea for several days and became weaker and weaker until his mother carried him to the nearest clinic, which was over one hour walking distance. At CAM's Barseegiah Community Clinic he received Ceralyte 50, which nourished his dehydrated body and he was soon healthier. Emanuel Jackson, the doctor at this clinic, insisted that Ceralyte is much more effective than other foreign brands in the country. He said, "We use Ceralyte every day in this clinic and it is very effective. Our patient numbers continue to increase as people hear about the American drugs in our clinic, we praise God for it!"



Romania



These pictures are from the Bethany Baptist Church pharmacy in Suceava, Romania.



India

Ceralyte has been used extensively in India and it has shown very good results. The Meenakshi Mission Hospital and Research Centre, located in Madurai, is a 500-bed non-profit hospital and medical research center that has received Ceralyte through shipments from Direct Relief. The hospital has been in operation since 1990, and its 46 specialized medical departments serve the Madurai and Southern Tamil Nadu region. Its mission includes the combining of state of the art medical service with social work and community outreach. Notable activities have included AIDS prevention research under the umbrella of the AIDS Prevention and Control Project, a project aimed at successful policymaking in the quest to combat the spread of the disease. In addition to the activities of the main hospital, the Meenakshi Mission Hospital runs seven community sub-centers that provide villagers with primary and secondary medical care. The Ceralyte shipped to The Meenakshi Mission Hospital has been very appreciated!

Guyana

Direct Relief supports eight hospitals in Guyana and this is the feedback we received from Suddie Hospital. This 98-bed hospital provides services free of charge to more than 3,480 inpatients and 18,000 outpatients each year, as well as providing outreach and referral services to smaller communities along the Essequibo River. Major health problems in this area include acute respiratory infection, diarrheal diseases, hypertension, skin infections, and cardiovascular disease. Below is what one of their pharmacists had to say about the Ceralyte that was included in one of the shipments to this hospital.

- **Any changes in outcomes or impact when using Ceralyte, compared to products used before Ceralyte?** Ceralyte is easier to tolerate because it has a very good taste, hence it is easy for children to use.
- **How important is the product Ceralyte for you?** The product is very important because it is one of the first line of treatment in dehydrated patients suffering from diarrhea and/or vomiting.
- **Is more needed?** More of the product is needed, as of oral rehydration salts.

Honduras

CEPUDO in Honduras is a humanitarian organization that distributes food, medicine and medical supplies to over 100 clinics and hospitals nationwide. The donations that CEPUDO obtains are approved and overseen by a group of Pharmacists and Physicians based on the need of the health facilities in their network. Ceralyte was included in the first shipment Direct Relief has sent to CEPUDO. Below is their statement about Ceralyte.

- **How important is the product Ceralyte for you?** It is of great importance since one of the things that is happening in our country is undernourishment and vulnerability to several virus who cause stomach diseases such as diarrhea (which causes dehydration).
- **How long did the Ceralyte that we donated last?** It lasted less than one month in our warehouse.

Latest shipments

Concerning the last donation of Ceralyte, the product that was shipped by ocean has not yet arrived at its final destinations; Jamaica, Nicaragua, El Salvador, Honduras and North Korea. We are also waiting for feedback regarding the air freight shipment that has arrived in Bangladesh. We will be happy to provide you with this information when it becomes available. We are very thankful to those who contributed to these shipments and we could not have completed these shipments without this invaluable support!

Ceralyte's impact on improving the health of people has been extremely positive. All of the above could not have been done without the generous donations we have received. But the need for ORS still remain around the world. We hope Cumberland will continue to work with Direct Relief to provide this essential health intervention that particularly benefits children.

Thank you for your consideration!